



EASB

EAST AFRICA SPEAKERS BUREAU



Who We Are?

Paul R. K. Mashauri, President

Mr. Paul R. K. Mashauri is the President of East Africa Speakers Bureau. An economist by training, Mashauri is well known in corporate circles as a creative and insightful thinker. Prior to the establishment of EASB, Mashauri served as the Executive Director and Founder of Familia Newspaper, a weekly inspirational newspaper. Mashauri holds a bachelor's degree in Economics & Sociology from the University of Dar es Salaam.

Moses Emanuel Mnzava, Vice President and CEO

Mr. Moses Emanuel Mnzava is the Vice President and Chief Executive Officer of East Africa Speakers Bureau. A trained sociologist with expertise in organizational development, Mnzava is well-versed in project design and management, monitoring and evaluation in social and human development and development interventions at the grassroots level. Mnzava holds a masters degree in sociology from the University of Dar es Salaam.

Our Staff

Our staff is comprised of a team of experts with wide ranging skills and extensive training in areas including but not limited to public relations, experiential service, market and social research, audio/video production and publishing services. Additionally, EASB has a speaker database of over 2,000 local and international professionals, the majority of whom are experts in the areas of economics, leadership training, business, entrepreneurship, finance, health and applied research.

What We Do?

East Africa Speakers Bureau (EASB) is a multi-faceted company that specializes in public and corporate consultancy, event management and speaker marketing. A unique and unparalleled company of its kind in East Africa, EASB is headquartered in Dar es Salaam, Tanzania but has an extensive international network. With a wealth of contacts and resources at our finger tips, we are confident EASB will be an asset to your corporate needs.

EASB is committed to meeting the corporate needs of your private business, government office, or non-profit organization. It is our philosophy that in order to ensure client satisfaction, we passionately invest adequate time and energy to understand each client's unique vision and values. We then combine these visions and values with our staff expertise and the latest technology; an incomparable combination that has proven to be a guaranteed recipe for success. Efficient and effective service that caters to your institution's distinctive needs is what we pride ourselves on the most.



Consulting

East Africa Speakers Bureau offers a full range of consulting services to help your company or organization accomplish its business objectives. EASB is equipped to conduct market and social research studies that can assist you in determining feasibility of a business idea. In addition to preliminary research, we conduct monitoring and evaluation services that can assess the situational impact of your current enterprise. We also offer media monitoring services, especially designed to track the advertising campaigns of major companies and organizations.

Beyond research, the consulting division of EASB offers numerous executive and corporate training programs in such areas as: leadership development, creative entrepreneurship, sales and marketing, public speaking, conflict management and negotiation skills, customer care management and retention, business technology methods, and product development.

Events

East Africa Speakers Bureau offers everything you need to make your corporate event a success. From pre-event planning, fundraising and PR services, to event management, experiential marketing, sales support and other post-event marketing and follow-up, EASB can handle all aspects surrounding your event. EASB also offers a broad array of audio/visual support and development of branding materials (i.e. brochures, flyers, banners, etc.)

Speakers Bureau

As represented by the name of the company, EASB's focal division is the Speakers Bureau itself. With an extensive international network representing diverse fields of interest including academia, private sector, non-profit sector and the government, EASB is sure to have a speaker who meets the needs of your event.

Likewise if you are an honored professional who has made significant contributions to your field of interest and would like to market your speaking skills, EASB is the right company for you. We will help you identify speaking engagements that appeal to your expertise and experience. In addition, we offer publishing services for self-help personal development materials including books, magazines and journals written by East Africa Speaker Bureau members. We also sell and distribute videos and audio tapes of leading thinkers and doers in areas such as business, academia, entrepreneurship, motivational coaching, religion, and physical fitness.

OUR VISION

*To become East Africa's
Premier consulting,
event management
and speaker
promotional firm*

OUR MISSION

*To offer high-quality,
customized services
that raise the standard
of corporate
consultancy and client
satisfaction*



*EASB is comprised of three
separate divisions that
work together to
accomplish our company
vision.*



Who We Serve?

The unique services of East Africa Speakers Bureau have gained the attention of many prominent companies who will testify to the superior service provided by EASB. Some of our esteemed clients include:

Tanzania Revenue Authority, British High Commission, DAWASCO, The Financial Sector Deepening Trust (FSDT), Ministry of Home Affairs, Ministry of Industry, Trade and Marketing, Geita Gold Mining Ltd, Tanzania Private Sector Foundation (TPSF), Tanzania Chamber of Commerce Industry and Agriculture (TCCIA), Bank of Tanzania (BOT), Zain Tanzania, Barclays Bank, International Monetary Fund (IMF), Tanzania Breweries Ltd (TBL), Vodacom, Rural Energy Agency (REA), Barrick Gold.

Contact Us

If your company or organization could benefit from the services of EASB or if you would like to join our esteemed speaker database, contact us at:

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